



2011 Annual Report

SANDIE OLIVAR- EXECUTIVE DIRECTOR/ PRESIDENT/ CEO/FOUNDER

Mission: to provide recreational opportunities to persons with disabilities, regardless of their abilities.

Goals:

Short Term goal: The League's initial mission to provide recreational opportunities has expanded to bowling and kickball with soccer and basketball to come in 2012. Partnering with the Special Needs group from St. Pius, kickball has been added to the choice offering. Bowling was taken over from the recent closure of Family Services, Inc. The nonprofit status was required to continue the program at the Oasis Lanes each Thursday. Negotiations with Paso Del Norte Soccer Association to provide TOP soccer for our participants and the YMCA for basketball are going well.

Long Term goal: The application to Playscape Structures for an all inclusive adaptive playground was not accepted. Our goal to build a playground in the back area is still long term. The design and pricing for this venture has been scaled back to \$80K from \$350K. Fundraising will be the next objective slated to begin in 2014.

A. Summary of Accomplishments

In 2011, the League sustained the number of registered players to over 300 but still has difficulty obtaining committed coaches. We are developing older players to serve as non-competitive coaches, which provide self-esteem building and ownership of the program from the older players.

We have developed new partnerships with different agencies and organizations. The Junior League of El Paso, Inc. turned over the field and complex to the Miracle League's oversight. With partnerships from community leaders, Junior League of El Paso, Inc., and a generous community we have progressed from an indoor roller hockey arena to a field and complex of our own.

B. Progress Report on Goals

- 1. The impact of our League is ongoing. Within our community, the population of disabilities has ownership issues that are long-standing. Sharing opportunities to all qualified participants comes with barriers. Those barriers are now a goal to overcome.**
- 2. The field concession stand has begun to help offset some program costs.**
- 3. The volunteer base has increased with a dedicated volunteer coordinator and the electronic ability to register online and schedule dates to assist.**
- 4. We continue to pursue alternate sources of volunteers.**

C. Management Discussion and Analysis

The executive director is still the primary non-paid volunteer running the day to day activities of the League. Of the 300 registered players 200 consistently attend the majority of games. Participants are required to register each season and payment for program fees has increased to 95% rate. Fees are adjusted according to participant requirements.

D. Budget and Staffing

Budget: Our budget has held tight over the last year, although donations and sponsorships have fallen off by 65%. We still require approximately \$55,000 per season.

Field Concession Stand has a permanent manager concentrating on health dept requirements and purposeful concession items.

A part time volunteer office assistant working during peak times relieves the congestion within the office.

E. Goals:

1. Planning for an accessible, adaptable playground for the back area of the field. Drawings have been acquired from a professional architect working in the playground equipment field detailing desired equipment and phases of construction.
2. Planning a campaign to raise the desired \$350,000 for the playground.
3. Increase the number of committed coaches and volunteers to downsize the number of players on each team to a manageable 14.
4. Seek additional volunteers from retired community members
5. Seek additional community partnerships that will open doors to other forms of funding.

