



FIRST ANNUAL AVERAGE JOE DOG SHOW

Saturday, October 31, 2015

Benefiting El Paso's Miracle League, Inc.

SPONSORSHIP LEVELS AND BENEFIT OUTLINE

Sponsorship of El Paso's Miracle League Inc. Average Joe Dog Show provides supporters with a unique opportunity to promote products and services to targeted audiences. The event will be held inside the Miracle League field complex. The enclosed area encourages high attendance, especially among pet lovers, with an estimated audience of more than 400 individuals. Marketing benefits for the Average Joe Dog Show are invaluable. Your presence sets your business apart, guaranteeing distinctive and positive recognition for your support for the Average Joe Dog Show and the community. Your sponsorship contributes tremendously to the success of this event and is appreciated by the players and families affiliate with El Paso's Miracle League Inc.

TOP DOG TITLE SPONSOR: \$1,000

Benefits include:

- Top listing of name and logo on all event materials
- Booth space with two chairs and one table at the event
- Name and logo on all promotional materials and press releases
- Name and logo featured in the event program
- Name and logo printed on main event banner
- Name mentioned and special thanks given during event
- Sponsorship recognition on El Paso's Miracle League website and mentioned on Facebook page

TENT SPONSOR: \$500

Benefits include:

- Name and/or logo on all promotional materials and press releases
- Name and logo in the event program
- Name and logo printed on main event banner
- Name mentioned and special thanks during the event
- Sponsorship recognition on El Paso's Miracle League website and Facebook page

CATEGORY SPONSOR: \$250

Benefits include:

- Name featured in the event program
- Name listed in press release
- Name mentioned and special thanks during the event
- Sponsorship recognition on El Paso's Miracle League website and Facebook page

AWARD AND PRIZE SPONSORS: \$100

Benefits include:

- Name and logo recognition on signage promotion for the event
- Name featured in the event program
- Special recognition throughout event announcements

DOOR PRIZE OR ENTRANT GIVEAWAY SPONSOR:

Donate a door prize of \$25 value or more or entrant giveaway to be given out during the event. Sponsors will have the opportunity to place business cards and/or brochures with the giveaway. There is no fee for this sponsorship level. Recognition will be placed on the El Paso's Miracle League website under this event.

VOLUNTEER OPPORTUNITIES

Your time matters too! The dog show offers several volunteer opportunities including event set up and cleanup, greeters, crowd and traffic control assistants, registration, food service, prize giveaways and activity supervision.

VENDOR BOOTHS

Take advantage of the opportunity to display, market, and/or sell from a 10' X 10' booth at the dog show. All vendors are responsible for providing their own tents, table and two chairs. Vendor booth fee is \$35 by September 30th, \$40 after deadline. Fees are non-refundable and due upon signup. There is no outside food or drink to be brought into the field complex including ice chests or beverage containers.